



EXPERIENTIAL DESIGN & CREATIVE DIRECTION

www.randlev.com

oglear@gmail.com

724.816.6841

WORK EXPERIENCE

Spinifex Group www.spinifexgroup.com

August 2015–Present

Creative Director / Aug. '19 – Present

Designer / Aug '15 – Aug. '19

Los Angeles, CA

Experiential media ideation, design, art direction & creative direction, including experiential concept development and visualization, wireframes, interface design, motion design and video editing w/ an emphasis on themed entertainment projects. Clients have included Pepsi, Toyota, Scion, Cisco, Honda and Tesla at large-scale events including the LA Auto Show, North American International Auto Show, CES, Dreamforce and Super Bowl 50

Part IV www.part4.com

June 2014–August 2015

Designer

Los Angeles, CA

Design, strategy and production work at Part IV, a new digital agency specializing in entertainment advertising, including high profile campaigns for some of Disney, Universal and Sony's biggest film properties including Star Wars, Big Hero 6, Furious 7 and Tomorrowland

BLT Communications www.bltomato.com

July 2010–May 2014

Designer, Marketing Department

Hollywood, CA

Strategy, design, and concept work at BLT, a leader in entertainment advertising. Collaborating with a team to help create full 360° advertising campaigns including apps, games, social media and other non-traditional media for entertainment clients including Disney, HBO, Universal Orlando Resort and A&E

Big Spaceship www.bigspaceship.com

January–March 2008, June–September 2008

Design Intern

Brooklyn, NY

Design, development, and production work at Big Spaceship, an innovation-led digital agency, working as a member of collaborative teams on projects for clients including Wrigley, GE and Sony Pictures

Crew Creative Advertising

June–September 2007

Interactive Design Intern

Los Angeles, CA

Concepting, design, and production work in the interactive department of Crew, including projects for Warner Bros, Universal Studios, and CNN

EDUCATION

University of Cincinnati

Fall 2005–Spring 2010

BA Digital Design / 3.785 GPA Magna Cum Laude

Cincinnati, OH

College of Design, Architecture, Art and Planning

SKILLS

adobe photoshop, illustrator, sketchup, after effects, inDesign, dreamweaver, html, css, flash, keynote, powerpoint, cinema4D

TEA - Themed Entertainment Association Member